

# **Agenda**

## **City of Kenyon Economic Development Authority**

Kenyon City Hall: Council Chambers

Tuesday, March 25, 2025

8:00 AM

- I. Call Meeting to Order
- II. Approve Agenda
- III. Approve Minutes and Financials
  - A. February 20, 2025
- IV. Public Hearings/Comment: 5 minutes allowed for each.
  - A. Jeff Traxler: Façade Improvement Projects
    1. Traxler Power, Traxler Law, NAPA
      1. 3 Separate Businesses
  - B. Jill Warner: Discuss development of Commercial Club
    1. Importance of EDA and City of Kenyon working together.
- V. Reports
  - A. Jill Warner
    1. Update of March 13 Community Foundation meeting.
- VI. New Business
  - A. Industrial Park Update
    1. St. Marc Materials
    2. Grow Farm
  - B. Façade Improvement Applications:
    1. Review each of Traxler businesses for individual grants
    2. Motion to approve or disapprove Traxler Law and NAPA applications.
- VII. Old Business
  - A. Kenyon Foundation Meeting
    1. Update – John Mortenson
      1. Develop Foundation Board: 7-10 members
        - a. We want as many as possible to be a part of the foundation to support its work. 7-10 board members are not expected to do all the work.

2. Next meeting: Monday, April 28, 2025, at 6:30 PM
  - a. All Seasons Event Center
3. Continue educating Kenyon residents throughout the process.
  - a. Benefits of endowment: sustainability
  - b. Messenger and Leader

B. Kenyon Business Survey Results

1. Beautification of downtown
  1. Explore hanging plants on city poles
    - a. Possibly a part-time summer job.
2. Increase foot traffic
  1. Fill up vacant store fronts
  2. Event Center, Old Home Plate, NAPA
  3. Restore Walking Tour
  4. Marketing Kenyon outside city limits.
    - a. Billboards and social media
    - b. Including decorative media on the city website to view
3. How do these align with Kenyon Comprehensive Plan

C. Kenyon Business Directory 02.13.25 Update

1. Continue providing Todd with business entity updates.

D. University of MN: Center for Transportation Studies

1. Empowering Small Minnesota Communities Update
  1. Update of first introductory meeting on 03.18.2025
  2. Transparency: informing residents of the process.
    - a. Messenger and Leader

E. Vacant NAPA Store Update

1. City of Kenyon owns the building
2. Muni Expansion

VIII. Items for next EDA Meeting

- A.
- B.
- C.
- D.

IX. Adjourn

Next EDA Meeting will be Tuesday, April 22, at 8:00 AM